

**INVESTURE**

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# Investure publishes two new deals on its platform, underwritten by Genghis Capital

25th MARCH 2021 - Investure in partnership with Genghis is proud to announce two new transactions that have been added on its investment platform. The company is on a mission to bridge the \$2.5 trillion SDG funding gap in developing markets. To do this, it is partnering with strong players like Ghengis to offer secure, transparent and liquid investment opportunities with high returns. In this way, only the best transactions go onto the platform, without the risks commonly associated with less developed and regulated markets.

Genghis is acting as Arranger and Placement Agent for the new projects which are raising capital on the platform. They are Multicurrency Note Issuance Facilities of USD 2 million and USD 15 million respectively made by fast growing SMEs in East Africa, with very attractive returns.

The first deal offers USD interest of 9% guaranteed and 10.5% unguaranteed. It is a fast-growing regional plant lease and hire company that is focused on providing heavy haulage & lifting, material handling, and civil engineering services to the mining and construction sectors among others in East Africa. The company is seeking USD 2M through a note issuance facility to acquire new assets for leasing to its growing client base. This project will provide machinery for much needed infrastructure development and create jobs.

The second transaction offers USD interest of 8% guaranteed and 9.5% unguaranteed. It is East Africa's largest contract manufacturer specializing in the production of soaps, disinfectants and other cleaning solutions. The company is strategically well positioned thanks to its special expertise to produce finished personal and hygiene products required by leading multinationals. Due to COVID-19 pandemic, the company received more orders than it can service. It is seeking USD 15M through a note issuance facility to boost its working capital to better service the growing customer demand. More than ever, we need to provide effective and safe hygiene products.

Through this partnership Investure expects to increase the flow of capital and reduce the cost of financing for SMEs in developing markets, by providing infrastructure and a platform to reduce friction and increase transparency in the investment process.

*"We are very excited and proud to partner with an innovative funding platform such as Investure. They are addressing one of the greatest challenges facing emerging markets, funding and efficient investment processes. Their solution provides a secure infrastructure for vetted counterparties to interact, which increases trust and transparency in transactions. We are delighted to partner with Investure to access new pools of capital and provide funding to our clients at speed and cost."*

- Geoffrey Gangla, CEO, Genghis Capital

*"We digitalize, aggregate and platform the entire development finance ecosystem, and enable counter parties to meet over a trusted platform and run automated investment processes. By partnering with established underwriters such as Genghis we are able to ensure that only the best projects go onto the platform. By offering prequalified and high quality projects to our investors we are able to reduce the risk, cost and time that would otherwise be required to run extensive due diligence."*

- Joakim Blom, CEO & Co-Founder, Investure

## About Genghis

Genghis Capital is an innovative and customer focused investment solutions provider based in Kenya licensed by the Capital Markets Authority (CMA) and the Retirement Benefits Authority (RBA). In August 2016, Genghis Capital was acquired by Overtime Capital Limited a special purpose vehicle that was established by investors led by Pamoja Capital Limited. A participant of the Nairobi Securities Exchange (NSE), the firm has grown tremendously and has expanded its services beyond stock brokerage to include the provision of asset management services, as well as corporate finance options.

More info at [www.genghis-capital.com](http://www.genghis-capital.com) or [clientrelations@genghis-capital.com](mailto:clientrelations@genghis-capital.com)

## About Investure

Investure is a Stockholm based fintech with a goal to bridge the \$2.5 trillion SDG funding gap in developing markets. While 90% of the SDGs are funded in developed markets, only 60% are funded in developing markets and just 10% are funded in Africa. The region is bursting with potential but lacks the financial infrastructure to finance sustainable development. Investure is changing this by providing an innovative solution, which is the smartest way to raise funds or invest in impact projects in developing markets.

More info at [www.investure.co](http://www.investure.co) or [press@investure.co](mailto:press@investure.co)

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