

# Investure has launched a fundraising platform for sustainable development in emerging markets

Investure is a Swedish fintech company on a mission to mobilize and channel investments to bridge the \$2,5 trillion SDG funding gap in developing markets. While 90% of sustainable development goals are funded in developed markets, only 60% are funded in developing markets and just 10% are funded in Africa.

The Stockholm based startup has launched a private market fundraising platform for developing markets that connects professional investors, facilitators and fundraisers. Investure aims to unlock new pools of capital to be invested in the development of a sustainable future for emerging countries.

Since the platform launched out of private beta earlier this month, it has already received overwhelming funding requirements in excess of \$250MUSD. Investure has started its operations in Sub-saharan Africa where the SDG funding need is most severe and are currently funding projects in critical sectors such as renewable energy, agriculture, affordable housing and financial services, among others.

Investure was founded by African investment specialist Michael Akampa and Swedish fintech professional Joakim Blom. The service automates the entire investment process and allows parties to meet, evaluate and execute deals, as well as offering servicing features, impact reporting and a secondary market.

Investure is digitalising, aggregating and platforming the development finance ecosystem on a platform that opens up private market opportunities and increases transparency and liquidity. The company is developing the missing infrastructure to effectively raise funds or invest in climate action and developing markets.

The projects on the platform have been pre-qualified and are typically mid-size. Investure tokenizes the assets on a private blockchain that help reduce operational cost and risk in multi-party transactions. The platform delivers trust to complex transactions and supports syndication and blended finance structures.

More info at [www.investure.co](http://www.investure.co) or [press@investure.co](mailto:press@investure.co)

# INVESTURE